

Roll No.

Total No. of Questions : 07]

May 2010
[Total No. of Pages : 02

BBA (Sem. - 1st)
ORGANIZATION BEHAVIOUR
SUBJECT CODE : BB - 104
Paper ID : [C0204]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Organizational Behaviour
- b) Perceptual selectivity
- c) Determinants of personality
- d) Features of Trait Theory of Leadership
- e) Types of Groups
- f) Importance of motivation
- g) Linkert's four system
- h) Approach avoidance conflict
- i) Effects of stress
- j) Is it possible to change attitudes.

Section - B

(4 × 10 = 40)

- Q2) Define Organizational Behaviour. Explain the different foundations of OB.
- Q3) What is Personality. What are its determinants? Which of them are more important in Shaping personality?
- Q4) Define Perception. Explain the perceptual process. What is its application in OB?
- Q5) Compare and contrast Maslow's need hierarchy theory with Herzberg's two factor theory of motivation.
- Q6) "The leader influences and is influenced by followers" Comment.
- Q7) How is Johari Window Model useful in analyzing the causes for inter-personal conflict.